

PROSPECTUS FOR PARTNERS & EXHIBITORS

Cultural Connects Street Fair 2025

Date: June 7, 2025 Location: Westlock, Alberta



An Invitation to Be Part of the Cultural Fair

The Cultural Fair 2025 will celebrate the vibrancy and diversity of our community. This event is a unique opportunity for participants, sponsors, & exhibitors to come together to promote connection, celebrate heritage, and engage in meaningful cross-cultural exchange.

Our Vision

The Cultural Fair aspires to:

- Showcase cultural diversity through art, music, dance, & cuisine.
- Create opportunities for cultural exchange and learning.
- Support local artists, organizations, and businesses.

Why Partner With Us?

- **Brand Visibility:** Reach a diverse audience with your brand featured prominently across event promotions and materials.
- **Community Engagement:** Demonstrate your commitment to cultural inclusion and community-building.
- **Networking Opportunities:** Connect with community leaders, cultural organizations, and an engaged audience.

Partnership Opportunities

All partners will benefit from:

- Inclusion in event promotional materials.
- Recognition at the event and online platforms.
- Opportunities to connect directly with attendees and showcase offerings.



Partnership Opportunities

Premier Sponsor \$5,000

As the Premier Sponsor, your organization will enjoy the highest level of exposure and benefits, including:

- Exclusive recognition as the lead event sponsor.
- Prominent branding on all event materials (posters, website, social media, and signage).
- A speaking opportunity during the opening ceremony.
- A complimentary exhibitor booth in a prime location.

Main Stage Sponsor \$2,000

Support the centerpiece of the event—the main stage performances. Benefits include:

- Branding on and around the main stage.
- Recognition during stage announcements.
- One complimentary exhibitor booth.

Supporter Sponsorship Opportunities

- Food Sponsor (\$1,000)
- Branding in the food court area.
- Recognition in event promotions.

Volunteer Appreciation Sponsor \$750 .

Branding on volunteer shirts or badges.

- Recognition during volunteer appreciation activities.

Children's Activities Sponsor: \$500 (each)

- Sponsor hands-on activities and entertainment for families.

Cultural Booths Sponsor: \$100 (each)

- Recognition during event

Sponsorship Benefits Overview

Benefit	Premier	Main Stage	Supporter
Logo on Event Marketing Materials	✓	✓	✓
On-Site Signage	✓	✓	✓
Complimentary Booth	✓	✓	
Speaking Opportunity	✓		
Recognition in Stage Announcements	✓	✓	

Partnership Application

Cultural Connects Street Fair 2025 Sponsorship Application

Organization Name:

(As it should appear on all sponsorship acknowledgments)

Contact Name:

Address:

Phone Number:

Email Address:

Website:

Sponsorship Level

Please select your preferred sponsorship level:

- **Premier Sponsor (\$5,000)**
- **Main Stage Sponsor (\$2,000)**
- **Food Court Sponsor (\$1,000)**
- **Volunteer Appreciation Sponsor (\$750)**
- **Family Zone Sponsor (\$500 each)**
- **Booth Sponsor (\$100 each)**

Additional Opportunities:

Please select any additional sponsorship options you'd like to include:

- **Add Branding in Event Program (+\$500)**

Payment Details

Payment will be invoiced upon confirmation of sponsorship. Sponsorships are confirmed upon receipt of full payment.

Total Amount: \$_____

Acknowledgment

By signing this form, you agree to the sponsorship terms and conditions.

Authorized Signature:

Date:_____

Submit Your Application To:

Katie Robertson

katie@westlockfoundation.ca

780-349-2212 (Office) 780-898-9984 (Cell)

Thank you for your support of the Cultural Fair 2025!

We look forward to partnering with you to create an unforgettable celebration of culture and community.